

CECOP SA





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<http://www.cecop.com>

General information

Date established	1981
Number of employees (total in the group)	60
Legal Form	Société Anonyme
Company type	Headquarters
NAF 2003	Agences, conseil en publicité (744B)
NAF 2008	Activités des agences de publicité. (7311Z)
Siren/Siret	323234526 00040
PO Box Address	BP 101, 92230 GENNEVILLIERS CEDEX
Issued Share Capital	1 000 000 EUR
Turnover (2006)	12 000 000 EUR
Consolidated Turnover: (2006)	12 000 000 EUR
Consolidated Export Turnover: (2006)	460 000 EUR
Bank(s)	Banque Parisienne de Crédit , Union de Banques à Paris , Crédit Industriel et Commercial

Board of Directors and Executives

Executives

Président Directeur Général / Senior Management : Mr. Hervé Ktourza 
Directeur Général , Responsable Cecop e-business / Senior Management : Mr. Eric Ktourza 
Directeur Général / Senior Management : Mr. Jean-Charles Benichou
Directeur de Département , Resp. Cecop Dermo-Cosmétique / Division / Plant / Area Management : Mrs.
Alexandra Cazet 
Responsable des Achats , Resp. Cecop New Items Unit / Purchasing Manager : Mrs. Karyn-Sophie Rous 

Products & services

Savoir-faire

French

ACTIVITES

Agent de fabrication, importateur objets publicitaires et articles promotionnels
Atelier de marquage tous supports
Création lignes de produits (vêtements et objets spécifiques)
Gestion catalogues clients, chèque-cadeau "Alliance"

Nature of business

English

ACTIVITIES

Manufacturing agent, importer of advertisement objects and promotional items
Workshop for marking on all supports
Creation of product lines (clothing and specific objects)
Customer catalog management, "Alliance" gift certificate

Keywords

Brief cases and travel bags, Business gifts, Pens, Promotional objects, Publicity and bio textile, Publicity gifts, Publicity golf balls, Publicity objects, Publicity USB keys, Watches

Trade names

3M
ADDEX
ARCO

Distributor
Producer, Distributor
Distributor

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ARMOR LUX	Distributor
BALADEO	Distributor
BALMAIN	Producer, Distributor
BATBOOSTOR	Producer
BIC	Distributor
BOYNG	Distributor
CARVEN	Distributor
CASE LOGIC	Distributor
CERRUTI 1881	Distributor
CHARLES JOURDAN	Distributor
CROSS	Distributor
DUNLOP	Distributor
FRUIT OF THE LOOM	Distributor
GEORGES FOREMAN	Distributor
HANES	Distributor
JAMIE OLIVIER	Distributor
JEAN LOUIS SCHERRER	Distributor
KARIBAN	Distributor
KARIBAN BIO	Distributor
KARIBAN SAILING	Distributor
LAGUIOLE	Distributor
LANCEL	Distributor
LEXON	Producer
MAGLITE	Distributor
MONT BLANC	Distributor
NOSTALGIA	Producer
ORIENT EXPRESS	Distributor
PENDUICK	Distributor
PGA TOUR	Distributor
PINNACLE	Distributor
RUSSELL HOBBS	Distributor
SCHEAFFER	Distributor
SLAZENGER	Distributor
TRINUM TECHNOLOGY	
UNGARO	Distributor
US ALLIANCE	
US BASIC	Distributor
VICTORINOX	Distributor
WEN	Montres, Bagagerie / Producer

Export

Export regions Worldwide

Import

Import countries
Import regions Worldwide

Kompass categories

P Producer - **D** Distributor - **S** Service provider - **E** Export - **I** Import

Key products and services

Code		Kompass code description
49480	E	Promotional articles and corporate giftware
4948001	D	Promotional articles, pottery or porcelain
4948002	D	Promotional articles, textile
4948003	D	Promotional articles, glass
4948004	D	Promotional articles, leather
4948006	D	Promotional articles, metal
4948008	D	Promotional articles, paper and cardboard
4948009	D	Promotional articles, plastic
4948011	D	Promotional articles, rubber
4948012	D	Promotional articles, wood
4948013	D	Promotional articles, electronic
4948014	D	Promotional articles, magnetic
4948015	D	Promotional articles, musical
4948016	D	Cushions, promotional
4948017	D	Smokers' requisites, promotional
4948018	D	Sweet wrappers, promotional
4948019	D	Cutlery, promotional

CECOP SA

4948020	D	Knives, pocket, penknives and clasp knives, promotional
4948021	D	Clothing, promotional
4948022	D	Carpets and rugs, promotional
4948023	D	Stationery and office articles, promotional
4948024	D	Pens and pencils, promotional
4948025	D	Information technology (IT) accessories, promotional
4948026	D	Mats and trays, promotional
4948027	D	Soft toys, promotional
4948028	D	Sports accessories, promotional
4948029	D	Parlour games, promotional
4948031	D	Balls and balloons, promotional
4948032	D	Tool kits, promotional
4948033	D	Keyrings, key fobs/tags, money clips, badges and medals, promotional
4948035	D	Clocks and watches, promotional
4948036	D	Thermometers, barometers and hourglasses, promotional
4948037	D	Spectacles, three-dimensional viewing, promotional
4948038	D	Kites, promotional
4948040	D	Fans, hand, promotional
4948041	D	Mirrors and handbag mirrors, promotional
4948042	D	Stamps and seals, plastic, promotional
4948043	D	Glasses and coasters, promotional
4948044	D	Flags, pennants and banners, promotional
4948045	D	Giftware, moulded metal, for business gifts
4948046	D	Executive giftware
4948047	D	Bags, sacks and shopping bags, promotional
4948048	D	Boxes, cases and pouches, promotional
4948049	D	Stoppers, promotional
4948050	D	Advertising tapes, plastic
4948052	D	Promotional articles, personalised
4948053	D	Promotional articles design and manufacture to customer specification
4948054	D	Promotional articles, enamelled, to customer specification
4948055	D	Promotional articles, plastic, to customer specification

81120 E Marketing and merchandising services

8112001	S	Marketing strategy consultants
8112004	S	Sales promotion consultants
8112014	S	Promotional giftware services
8112028	S	Marketing and sales consultants

24620 Headgear

2462016	D	Headgear, promotional
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Other products and services

Code Kompass code description

22440 E Travel goods, handbags and similar articles

2244015	D	Travel goods, promotional
2244036	D	Waist packs/belt bags
2244052	D	Cases, air travel, lightweight

24640 E Umbrellas and walking sticks

2464008	D	Umbrellas and parasols, promotional
2464021	D	Garden umbrellas, promotional

28320 E Letterpress and offset specialities

2832043	P	Printing services, badges
2832044	P	Printing services, nameplates
2832046	P	Advertising printing services

28400 Steel and copperplate printing, die-stamping and embossing. Security and banknote printing. Three-dimensional, flock printing and thermography. Cartography

2840040	S	Printing services on three-dimensional material
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28500 E Silk-screen, transfer and carbon printing

2850034	P	Screen printing services for advertising and display
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28740 E Publishing: Diaries and calendars

2874001	D	Diaries and calendars, advertising
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61640 Mail order organisations

6164001	D	Mail order houses
6164012	D	Consultants, mail order catalogue

61840 Online sales (E-commerce, Internet marketplaces), Business-to-Business

6184006	D	Online sales, surplus stock
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81150 Direct marketing services

8115002	S	Direct marketing consultants
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8115008 **S** Premium promotions

8115021 **S** Micromailing

81200 **Advertising agents**

8120025 **S** Advertising agents, Internet shopping