

# Ide House Of Brands AS

Dyrløkkeveien 19  
1440 Drøbak  
Norway  
Phone : +47 64 90 51 60  
Fax : +47 64 90 51 61  
<http://www.ide.no>

## General information

<b>Date established</b>	1987
<b>Number of employees (total in the company)</b>	73
<b>Company type</b>	Headquarters
<b>Office hours</b>	08.00-16.00
<b>Registered Number</b>	942 425 945
<b>MVA</b>	NO 942 425 945 MVA
<b>PO Box Address</b>	Postboks 24, NO-1441 Drøbak
<b>Aksjonær</b>	Lauritzen Holding AS (100)
<b>Avdelingskontorer:</b>	Stavanager. - Bergen. - Trondheim. - Lillestrøm. - Oslo.
<b>Issued Share Capital</b>	100 000 NOK [2007]
<b>Turnover (2007)</b>	194 103 000 NOK
<b>Bank(s)</b>	DnB NOR

## Board of Directors and Executives

### Executives

Ledelse Daglig leder / Business Management : Siv Katrin Ramskjell  
Administrasjon / Administrative management : Nina Lauritzen  
Økonomi / Financial management : Rita Pettersen  
Innkjøp / Purchasing : Line Granum Flereng  
Salg / Sales management : Jørgen Hansen  
Markedsføring / Marketing : Lars Flesvig  
Lager / Warehouse management : Jan Winger

## Board of Directors

Styreleder / Board : Jon Lasse Lauritzen

## Products & services

### Kompass categories

**P** Producer - **D** Distributor - **S** Service provider - **E** Export - **I** Import

### Products & services

<b>Code</b>		<b>Kompass code description</b>
<b>23680</b>		<b>Carpets, rugs and mats</b>
2368144	<b>D</b>	Doormats
<b>24640</b>		<b>Umbrellas and walking sticks</b>
2464008	<b>D</b>	Umbrellas and parasols, promotional
<b>24760</b>		<b>Bags and sacks, textile</b>
2476020	<b>D</b>	Bags, textile, woven, printed and promotional
<b>28740</b>		<b>Publishing: Diaries and calendars</b>
2874001	<b>D</b>	Diaries and calendars, advertising

# Ide House Of Brands AS

## **49470** Display stands, signs and articles

- 4947009 **D** Display stands for shops
- 4947011 **D** Displays, animated, for shop windows
- 4947026 **D** Panels, printed cardboard, advertising
- 4947029 **D** Advertising panels and boards, plastic
- 4947053 **D** Display poster frames

## **49480** Promotional articles and corporate giftware

- 4948002 **D** Promotional articles, textile
- 4948003 **D** Promotional articles, glass
- 4948009 **D** Promotional articles, plastic
- 4948010 **D** Promotional articles, inflatable plastic
- 4948013 **D** Promotional articles, electronic
- 4948017 **D** Smokers' requisites, promotional
- 4948021 **D** Clothing, promotional
- 4948023 **D** Stationery and office articles, promotional
- 4948028 **D** Sports accessories, promotional
- 4948029 **D** Parlour games, promotional
- 4948033 **D** Keyrings, key fobs/tags, money clips, badges and medals, promotional
- 4948046 **D** Executive giftware

## **49500** Coins, medals, decorations and badges

- 4950019 **D** Badges, button

## Additional information

Morselskap

Lauritzen Holding AS

Datterselskap

House of Brand Ide Sweden AB, Stockholm (Sweden)